



Advocacy Efforts- Not One More Campaign

Presented by Mikah Carlos (YSD)

June 3, 2022



Overview

- Anti-drug campaign origin
- Formation of NOM
 - Who makes up the NOM team?
 - Events, Activities
- Outreach
 - Pre- Covid
 - During Covid
 - Ongoing



Anti-drug campaign origin

- Anti-drug proclamation issued under Council (2019)
- On going Community education events
 - Hosted at various sites
 - Covered data related to Trauma, drug use, suicide, alcohol use
- Efforts continued within departments

The poster is for a community-wide meeting. At the top left is the Great Seal of the Salt River Pima-Maricopa Indian Community. To its right, the text reads 'COMMUNITY WIDE MEETING' in white, 'SUBSTANCE ABUSE' in large yellow letters, and 'ANTI-DRUG AWARENESS CAMPAIGN' in white. Below this is a section with a tan background and black silhouettes of people. The text 'Journey of Healing:' is in a large, elegant script, followed by 'Understanding the Basics of Trauma' in a smaller, simpler font. Below this is a red section with white text that reads 'MONDAY, MAY 13, 2019' and '6:00 PM'. Underneath is another red section with white text that reads 'LEHI COMMUNITY BUILDING' and '1231 EAST OAK STREET - MESA, AZ 85203'. At the bottom is a black section with yellow text that reads 'The Salt River Pima-Maricopa Indian Community is committed to battle the increasing trend of illegal drug distribution, illegal drug use and the resulting deaths from alcohol and illegal drug use occurring in the Community.' and 'For more information: SRPMIC Administration Office at 480-362-7466.'



Not One More formation


- In response to the rising number of report accidental overdose deaths in the Community- Council asked ACM Jackson-Eckert to work on identifying solutions
- The Not One More (NOM) team was created with staff from Administration, Health and Human Services and Behavioral Health.
- The NOM team has representatives from Youth Services, Crisis, Journey to Recovery also working on efforts.
- **The goal: Not One More Community member life lost to over dose.**



Not One More- Efforts & Outreach

- Efforts based in harm reduction practices and education
- Partnership with Sonoran Prevention Works resulted in the first series of naloxone & Narcan training
 - Sessions held in Salt River, Lehi and 1 session for youth
 - Youth session focused more on education and Community service, which resulted in ~700 naloxone kits being created
- **The goal: Having Narcan/Naloxone in every household within the Community**

!!Session in Salt River happening tonight!!



WE REFUSE TO LOSE ONE MORE
COMMUNITY MEMBER TO OVERDOSE

NOT ONE MORE

Join us to learn how to save a life with Narcan
(Naloxone)

FREE TRAINING AND KITS FOR
COMMUNITY MEMBERS & THEIR
FAMILIES

MONDAY- JULY 22, 2019
5:30PM-7:30PM
SALT RIVER COMM. BLDG
MEAL PROVIDED

TRANSPORTATION AVAILABLE
Call (480) 362-5655

RSVP TO BE ENTERED TO WIN A TV, SUNSPASH
TICKETS OR PASSESS TO ODYSEA

CONTACT DAVINA RHOADES AT (480) 362-7495;
DAVINA.RHOADES@SRPMIC-NSN.GOV FOR ANY QUESTIONS & RSVP

TRAINING PROVIDED BY SRPMIC HEALTH & HUMAN SERVICES DEPT AND SONORAN PREVENTION WORKS



Not One More- Outreach Pre-Covid

- ▶ Ongoing Narcan trainings
 - ▶ Strong Life event in Jan 2020
 - ▶ Department requests
 - ▶ PALs program
 - ▶ H.O.P.E. workgroup meetings
- ▶ Community member instructional video
 - ▶ Those who have gone through JTR helped us film





Not One More- Outreach During Covid

- Shifting from in person trainings to virtual
- POD response
 - Vaccine clinics allowed us to be able to do outreach to 1000's of people during an event
 - While waiting after receiving their vaccine, staff asked if individuals were interested in receiving free Narcan.
 - It also allowed for education on harm reduction to take place.
 - FEMA recognition





Not One More- Outreach

During Covid

NOT ONE MORE NARCAN GUIDE



How to respond to an opioid overdose.

1 TRY TO WAKE THE PERSON UP

If a person is unresponsive or not breathing, stimulate them awake by yelling their name or shaking them. If no response, grind your knuckles in their breast bone and rub for 5 to 10 seconds.

2 CALL 911

Explain that someone is not responding or is not breathing.



3 ADMINISTER NARCAN

Stick the device all the way up one nostril and push the plunger, make sure the device is inserted fully (medication will absorb through the sinuses). Begin Rescue Breathing. Repeat the process after 2 minutes if still not awake.

4 RESCUE BREATHING

Get the person on their back, tip their head back to straighten the airway, pinch their nose, put your mouth over theirs and form a seal. Give one breath every five seconds. Continue until the person starts breathing on their own, or until help arrives.

5 LAY THEM ON THEIR SIDE

When the person starts to breathe regularly on their own, roll them into a recovery position on their side to prevent choking.

6 STAY WITH THE PERSON

Narcan wears off in 30 to 90 minutes. When the person awakens, explain to them what happened. Be gentle with them and yourself afterwards!

COMMUNITY MEMBERS
ORDER HERE!



SCAN ME

To order, visit: <https://www.srpmic-nsn.gov/government/hhs/narcan/>

Community Member Ver.



FENTANYL ALERT

WHAT IS FENTANYL?

Fentanyl is a synthetic opioid that is 50-100 times stronger than morphine. It is a powerful pain reliever usually prescribed by physicians for severe pain. Fentanyl is being illegally manufactured and distributed, and has been introduced into the entire drug supply.

WHAT DOES IT LOOK LIKE?

Fentanyl, by itself, can look like a white powdery substance, but can be mixed into pills and other substances. Most common are blue or green, round pills with M30 on them. One pill is strong enough to cause multiple overdoses.



WHY SHOULD I CARE?

This information could save a life! Fentanyl is showing up in many illegal drugs including ecstasy, cocaine, heroin, methamphetamine, and illicitly manufactured pills that look like oxycodone and Xanax. The pills can look identical to pills prescribed by Dr.'s and given by pharmacies; which can be confusing. This is why we need to be careful. It might look like a safe pill, but could easily cause overdose or death.

WHAT CAN I DO?

If you're unsure where the pill came from, do not take it. Do not flush medications, instead call your pharmacy to find a safe disposal for medications. Lock up all substances that can cause overdose or poisoning. Always carry Narcan. If you are in active use, never use alone and go slow because even one time can cause an overdose.

ADDITIONAL RESOURCES

SRPMIC CRISIS LINE

A 24/7 SERVICE THAT ASSISTS IN STABILIZING INDIVIDUALS AND FAMILIES EXPERIENCING URGENT STRESSFUL, EMOTIONAL AND BEHAVIORAL EVENTS.

(480) 850-9230

BEHAVIORAL HEALTH SERVICES

(480) 362-5707

SALT RIVER PHARMACY

NARCAN TRAINING AND REFILLS CAN BE ACCESSED THROUGH THE PHARMACY.

(480) 946-9227

SALT RIVER POLICE DEPARTMENT (NON-EMERGENCY)

(480) 850-8200



Governor's Office
of Youth, Faith and
Family

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Not One More- Outreach

Ongoing

- ▶ Online ordering of Narcan
- ▶ Continued trainings for government employees & CM
- ▶ NOM conference
 - ▶ Priorities identified by the Community
- ▶ **Goal: Not One More Community Member life lost to overdose**